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# JEREMY ROGER CUMMINGS

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## ADDRESS:

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519-766-3344

## CAREER SUMMARY

Over the past **20 years** I have helped my clients with their software development and marketing needs to achieve incredible results. These include marketing solutions, software engineering, web development, design and other.

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## EXPERIENCE


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### CEO - Visual Thinkers 2009-PRESENT

At Visual Thinkers, my responsibilities include:

- software engineering
- search engine optimization
- online advertising
- copywriting
- graphic design
- and technical research

I strive for the best solutions for my clients and always put my customers first. I have extensive experience in many industries including non-profit, manufacturing,





automotive, banking and telecommunications. I am committed as well to continuous learning to stay on top of my field.

Some of my accomplishments include:

- During the pandemic, I have taken one of my clients from 0 to \$12,000/month in online sales.
- Ongoing social media management of multi-million-dollar client.
- Managed, designed, and developed **more than one hundred websites** for the **largest businesses**, non-profits, and government to date. I have increased their sales, improved their customer service, and made sure that they have a very best presence on the web.
- Developed System Requirement Specifications and software for the Auto Parts and Pharmaceutical industry
  - Results I have achieved include increase in sales of approximately **\$2 Million/year** for Guelph Auto Parts (<http://www.guelphautoparts.net>) and **\$20 Million/year** for Harvestec.
  - Developed enterprise level mobile application for tradeshow presentations used across the globe.
  - Worked with the University of Guelph to develop web-based application for the collection of on farm post-mortems.

With these projects I used the following technologies: PHP, HTML5, JavaScript, WordPress,

- Photoshop, CSS, Drupal, Adobe Creative Cloud, PowerPoint, Bootstrap
- Conducted several online advertising campaigns, delivered, and created amazing graphic design work, **mobile app development** and other programming/IT projects
- Created search engine optimization campaigns leading to **many number one Google results** for my clients.
- I focus on **over-delivering** with **on-time projects** of the **highest quality** while maximizing your return on investment.

Website: [VISUALTHINKERS.CA](http://VISUALTHINKERS.CA)

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## SOFTWARE ENGINEERING

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- Expert level knowledge in JavaScript, PHP, C#, C++, HTML5, CSS, Java, VBScript, VB, XML, JSON, UML, MySQL, PostgreSQL, SQL, HTML5, Software Engineering, Database Design • Familiar with Less/Sass, Waterfall Software Development Methodology, Agile Development





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## FRAMEWORKS

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- AngularJS, jQuery, Bootstrap, ASP, ASP.NET
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## CMSES

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- Concrete5, WordPress, Drupal 8, Joomla, DotNetNuke, Symfony Framework, I can work with any CMS.
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## SOFTWARE & SOCIAL MEDIA

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- PhpMyAdmin, cPanel, Yoast, Siteorigin Page Builder, Visual Composer, Contact Form 7, XAMPP, Apache, Microsoft Office, SQL Server (Microsoft), Office365, Mailchimp, WooCommerce, Adobe Creative Suite, Creative Cloud, Buffer, Facebook, Twitter, Magento, LinkedIn, IIS, Siebel, HubSpot CRM, Elementor, Git, Azure DevOps (VSTS/TFS), CICD Pipeline Integration, Azure Cloud Development, Webflow
  - Linux, Windows, IOs, Android, Mac
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## OTHER SKILLS & EDUCATION

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- Graphic Design, Copywriting, Computer Repair, French, Spanish

B.SCH (Computer Science) 2001, University of Guelph

Business School Training at Wilfrid Laurier University

Inbound Marketing Certification 2017, HubSpot Academy, Social Media Certification, Hubspot Academy

ASP.NET course from Conestoga College, Spanish coursework

French Immersion, Bilingual.



